

Committee Buzzes

The Golden Gift Fund Committee is *busy buzzing* about the 2014 Leadership Management Seminar (LMS) to be held **June 29 – July 11, 2014**. Members conducted informative sessions at each regional conference. At the Info Fairs they creatively apprised members of their project: the life-changing residential learning experience conducted biennially at the University of Texas in Austin. Applications for the 2014 event are due December 1, 2013.

The committee is updating the seminar curriculum to strengthen professional skills in negotiation, image, personality and management style, communication, leadership, and management across generations.

Developing promotional materials for state organization presidents, editors, and chapter programs, the committee provides reminders of the impact the seminars have on the networking and unity of the DKG membership. The committee is also developing new chapter program materials, including Q&A's delivered via SKYPE.

The Golden Gift Fund relies on contributions, so the committee concentrates on best practices to compliment non-dues revenue. The committee follows-up on inquiries, shows appreciation for donors, and promotes the empowerment of DKG.



Publicize DKG at the Chapter Level

The "P" in the C&P Committee stands for *Publicity* and chapters can contribute to this Society goal. Here are five ways to get started.

1. Become a scholarship chapter and award a deserving graduating senior at your school or schools board's annual awards meeting.
2. Discover which schools in your school district do not have members in DKG and leave a basket of snacks for all teachers with brochures about the International Society.
3. Write letters to the principals of members you have initiated in your chapter to let them know about DKG.
4. Be that guest speaker one of your community clubs is looking for to fill its annual program this year. Tell all about DKG.
5. Submit press releases to small, local community newspapers. (*Excerpts from Terry Stanilonis, committee chair, Mu State, Florida.*)

Plug –In Technology Tip

The DKG template for press releases for chapter presidents can be found from the home page of the new Society website. Click on *Forms* at the top of the page, click on *General Forms*, and finally click on the file entitled *Press Release Form for Chapter Presidents*.

The C&P Committee is compiling a list of useful educational apps. Please email your favorites to Diane Moose via email dianemoose@yahoo.com

Would you like a tour of the new Society website? A narrated video guiding you through basic navigation of the new home page is available. Visit bit.ly/1azRji2to view the video.



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